



Milestones

- 27 February 2008:** BigPond becomes Australian distribution partner for Pirates of the Burning Sea, a massive multiplayer online role playing game
- 1 February 2008:** BigPond launches BigPond Shopping, allowing customers to choose from more than 10,000 products offering superior quality and value, from an online name they trust
- 1 November 2007:** BigPond launches BigPond Office, collaborative office documents accessible from any internet connected computer
- 1 November 2007:** BigPond launches SydSim, a version of the Sydney CBD recreated in Second Life
- 15 October 2007:** BigPond launches Home Network Gateway campaign to assist families to network their homes
- 10 October 2007:** Telstra wins International Engineering Consortium for BigPond Wireless Broadband on the Next G™ network
- 2 October 2007:** Announcement of Project Joystick winner
- 25 September 2007:** Launch of BigPond Wireless Broadband 7.2 mobile devices, the fastest anywhere in the world
- 12 September 2007:** Launch of 30 Megabits per second (Mbps) BigPond Cable Extreme
- September 2007:** Launch of League TV with NRL full match replays, programmes and highlights 24/7 online and on mobiles
- July 2007:** BigPond launches BigPond TV, a new channel on Telstra Next G™ mobile phones
- June 2007:** Launch of Project Joystick, \$1million search for the next big digital game idea
- June 2007:** Streaming of Australia's first simultaneous online and mobile concert, Missy Higgins live from The Basement
- April 2007:** Launch of AFL Footy TV with replays, live audio and scores, video highlights, and quarter-by-quarter updates for every match
- March 2007:** BigPond launches The Pond, a collection of islands in Second Life
- March 2007:** Launch of V8s live and exclusive to BigPond on mobiles and online
- March 2007:** Launch of Australia's first online Swimming Channel for FINA World Swimming championships
- November 2006:** Launch of ADSL 2+ with speeds up to 20Mbps
- October 2006:** BigPond Wireless Broadband launches on Telstra's Next G™ network with coverage for over 98% of Australia's population
- October 2006:** BigPond and V8 Supercars announce 6 year deal for online and mobile rights
- October 2006:** BigPond and AFL announce 5-year new media rights deal
- June 2006:** BigPond launches Games Shop – full PC Games to download, trial and own



Milestones

- April 2006:** BigPond celebrates one millionth ADSL customer
- February 2006:** BigPond Cable Extreme launches with speeds up to 17Mbps
- February 2006:** BigPond launches BigPond Movies Australia's first movies-on-demand internet service
- August 2005:** BigPond launches BigPond Wireless Broadband on Telstra's EV-DO network
- April 2005:** BigPond celebrates 500,000 ADSL customers
- February 2004:** BigPond introduces "broadband at dial up prices" and leads the market in making broadband accessible to all Australians - sparks almost 100% annual growth in broadband sales.
- January 2004:** Launch of BigPond's online DVD home delivery service
- October 2003:** BigPond launches live online coverage of the V8Supercar series
- November 1996:** Telstra launches BigPond with BigPond Cable, to make the Internet easily available to Australia's PC owners

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